

COOKIE POLICY

of the website www.torino2033.com

1. Introduction

This Cookie Policy describes how cookies and similar technologies are used by the website www.torino2033.com (the “Website”), dedicated to Turin’s candidacy as European Capital of Culture 2033.

This notice forms an integral part of the Website’s Privacy Notice and is issued pursuant to Regulation (EU) 2016/679 (“GDPR”), Directive 2002/58/EC (ePrivacy), as implemented under Italian law, as well as the Guidelines on cookies and other tracking tools adopted by the Italian Data Protection Authority (Garante per la protezione dei dati personali).

2. Data controller

The data controller is Fondazione per la Cultura Torino, with registered office at Via Meucci 4 – 10122 Turin, reachable at privacy@fondazioneperlaculturatorino.it. The Data Protection Officer (DPO) is Dr. Giuliana Dolci, reachable at the same address privacy@fondazioneperlaculturatorino.it.

3. What cookies are

Cookies are small text files that visited websites send to the user’s device (computer, smartphone or tablet), where they are stored so as to be transmitted back to the same websites on subsequent visits.

Cookies make it possible, for example, to ensure the Website functions correctly, to store user preferences, to improve the browsing experience and to collect statistical information on the use of the services.

4. Types of cookies used

The Website uses the following categories of cookies.

Technical cookies

These are essential for the Website to function correctly and do not require the user’s consent.

They enable, for example:

- session management;
- the retention of expressed preferences;
- storing the selected language;
- the correct functioning of the cookie banner;
- checking whether the browser supports cookies.

The legal basis for the processing is the Controller’s legitimate interest pursuant to Art. 6, par. 1, lett. f) of the GDPR.

Preference cookies

These allow the preferences expressed by the user regarding the use of cookies and certain Website features to be stored.

Where they do not qualify as technical cookies, they are installed only with prior consent.

Statistical cookies

Where present, these allow aggregate information on the use of the Website to be collected in order to improve its performance.

These cookies are installed only with the user’s prior consent, except in cases where the conditions identified by the Italian Data Protection Authority for their assimilation to technical cookies are met.

Marketing cookies

The Website does not use its own profiling or marketing cookies.

Should tools involving profiling or marketing activities be introduced in future, they will be installed only with the user’s prior consent, through the consent management system.

5. Consent management

Cookie Policy	ed. 1	22/07/2026	L 1 – EXTERNAL USE	Page 1/1
---------------	-------	------------	--------------------	----------

On first accessing the Website, a dedicated banner is displayed that allows the user to:

- accept all cookies;
- reject non-necessary cookies;
- select individual categories of cookies.

The preferences expressed may be changed or withdrawn at any time through the dedicated consent management tool available on the Website.

6. List of cookies used

Cookie name	Provider	Purpose	Category	Duration*
cmplz_functional	Complianz	Stores consent to functional cookies	Technical	Persistent
cmplz_marketing	Complianz	Stores consent to marketing cookies	Technical	Persistent
cmplz_preferences	Complianz	Stores consent to preference cookies	Technical	Persistent
cmplz_statistics	Complianz	Stores consent to statistical cookies	Technical	Persistent
cmplz_policy_id	Complianz	Stores the version of the Cookie Policy accepted	Technical	Persistent
wp_consent_functional	WordPress Consent API	Stores consent to functional cookies	Technical	Persistent
wp_consent_marketing	WordPress Consent API	Stores consent to marketing cookies	Technical	Persistent
wp_consent_preferences	WordPress Consent API	Stores consent to preference cookies	Technical	Persistent
wp_consent_statistics	WordPress Consent API	Stores consent to statistical cookies	Technical	Persistent
wp_consent_statistics-anonymous	WordPress Consent API	Stores consent to anonymous statistics	Technical	Persistent
wp-wpml_current_language	WPML	Stores the selected language	Technical	Session
visits	Website theme	Browsing management	Technical	Session
wordpress_test_cookie	WordPress	Checks whether the browser supports cookies	Technical	Session
wordpress_logged_in_*	WordPress	Maintains the session of authenticated users	Technical	Session
wp-settings-*	WordPress	Stores the preferences of authenticated users	Technical	Persistent
wp-settings-time-*	WordPress	Stores the timestamp of preferences	Technical	Persistent

* The actual duration of cookies may vary depending on browser settings, updates to the WordPress CMS or its plugins.

The technical management of the Website is entrusted to the external provider, which acts, where applicable, as a data processor pursuant to Art. 28 of the GDPR.

It is clarified that the cookies named “cmplz_marketing” and “wp_consent_marketing”, although referring to the “marketing” category in their name, do not carry out any profiling or marketing activity: they merely record the consent choice expressed by the user with respect to that category of cookies through the Cookie Management Platform (Complianz / WordPress Consent API). For this reason they are correctly classified as technical cookies pursuant to Art. 6, par. 1, lett. f) of the GDPR and the Cookie Guidelines of the Italian Data Protection Authority of 10 June 2021, and do not require the user’s prior consent.

7. How to manage cookies from the browser

The user may delete or block cookies at any time, including through their browser settings.

Disabling technical cookies may impair the correct functioning of the Website.

Instructions are available on the official websites of the main browsers:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari
- Opera

8. Transfer of data to third countries

Should the use of third-party services involve the transfer of personal data to countries located outside the European Economic Area, such transfer will take place in compliance with Articles 44 et seq. of the GDPR, on the basis of an adequacy decision of the European Commission or through the adoption of the appropriate safeguards provided for by the Regulation, including, where applicable, the Standard Contractual Clauses (SCC).

9. Changes to the Cookie Policy

This Cookie Policy may be updated as a result of regulatory changes, technological developments or changes to the Website's features. Users are invited to consult it periodically to check its content.